

Attention of
Prof. dr. Patrick Groenen
Dean Erasmus School of Economics

Date
24 June 2025

Subject
Approval TER Online Post-Initial Master
Degree Programme: Marketing and
Data Intelligence 2025-2026

Our reference
ESE/FR0068

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Department

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Dear Dean, dear Patrick,

The TER of the online Post-Initial Master Degree Programme: Marketing and Data Intelligence 2025-2026 was send to the School Council for approval.

On Thursday 19 June 2025, the School Council discussed the TER of the Online Post-Initial Master Degree Programme and as there were no major comments, I am pleased to inform you that the School Council approves of the TER of the online Post-Initial Master Degree Programme: Marketing and Data Intelligence 2025-2026.

Yours sincerely, on behalf of the school council,



Q.F. de Gruijter
Chair School Council ESE

cc. Bas Donkers