Planning and communication midterm 2022

Proposed response to report

September 2022

End of August

First version report

Meeting Executive Board/Deans

Goal: Share outcomes midterm review of Strategy 2024 and commitment from Deans to proposed management response.

Target group: Executive Board and Deans.

Context: Review initial management response, gather input and build support.

September 21

Mid-September

Draft report and proposal to Executive Board and Deans

Impact Board

Goal: share impact-related outcomes midterm review and first reflections on implications for the Impact Board.

Target group: Impact Board members, including Deans, Vice Deans, and Directors.

Context: The midterm review panel recommends Impact to be the main strategic priority, which requires refinement of the current form and mandate of the Impact Board.

October 2022

October 4

Executive Management Meeting

Goal: Share outcomes midterm review and proposed management response and gather input (from Leadership perspective).

Target group: Executive Management: Executive Board, Deans, Vice Deans, Faculty Directors, Service Directors, Academic Leads.

Context: The initial management response from the Executive Board was reviewed with the deans in September. In October, this process will be expanded to include the entire Executive Management.

October 19-20

November 2022

t.b.d.

University Council (via regular cycle)

Strategy Day (Strategy Community)

Goal: Share outcomes midterm review and engage in the implementation process.

Target group: Program managers and project leaders of strategic projects.

Context: Community meeting that is partly focused on the midterm and the Impact focus.

Mid-November

Supervisory Board

Goal: Inform & garner support for management response.

Target group: Members of the EUR Supervisory Board.

Context: The Supervisory Board provided input during the midterm review process. The midterm review report and management response will be presented to the Supervisory Board for their support and further advice.

December 2022

Communication Employees

Goal: Inform, engage and enthuse.

Target group: EUR employees.

Context: interview Executive Board (intranet, Impact Update) and animation video.