

To: Executive Board of EUR
From: Central Elections Committee
CC: University Council

Topic: Suggestions for a revised elections campaign budget:

The EUR provides a campaign budget to support student candidates for the University Council with their campaign during the elections.

As per the current rules set by the Executive Board on 20 March 2014:

- The total annual campaign budget for the student candidates amounts to € 3,264.00.
- The campaign budget is to be divided into individual subsidies for each candidate of in principle € 120.00, unless there are more than 28 student candidates in total, in which case the overall campaign budget would be divided in equal shares amongst all candidates.
- The campaign budget is to be administered by the Central Elections Committee.

The Central Elections Committee has noticed that these rules have not been updated with the introduction in 2021 of candidate lists ('parties') for the elections of the University Council. Furthermore, the Central Elections Committee observes that a rise of the campaign budget might be in order to compensate for inflation in the past 9 years.

Given these observations, the Central Elections Committee advises:

- 1) To increase the annual campaign budget for the student candidates for the University Council, for example to € 5,000.00.
- 2) To have the Central Election Office award – provisional* – campaign subsidies to each candidate list acknowledged for an upcoming election, based upon the following subdivision:
 - a) half of the annual campaign budget is to be divided in equal parts to each candidate list, and
 - b) half of the annual campaign budget is to be awarded proportionally to each candidate list, based on their share in the total number of student candidates running for election.

() The word provisional relates to the possibility that the Central Elections Committee must deduct costs deriving from a candidate list not adhering to the Code of Conduct for the EUR Elections.*

The above measures would in general increase the available campaign subsidies for student candidates running for election, as well as assure that smaller candidate lists (including those with only one candidate) would still be eligible for a meaningful campaign subsidy.

A concept of a revised "EUR University Council elections campaign subsidy rules" along the lines mentioned above has been attached to this letter.

